



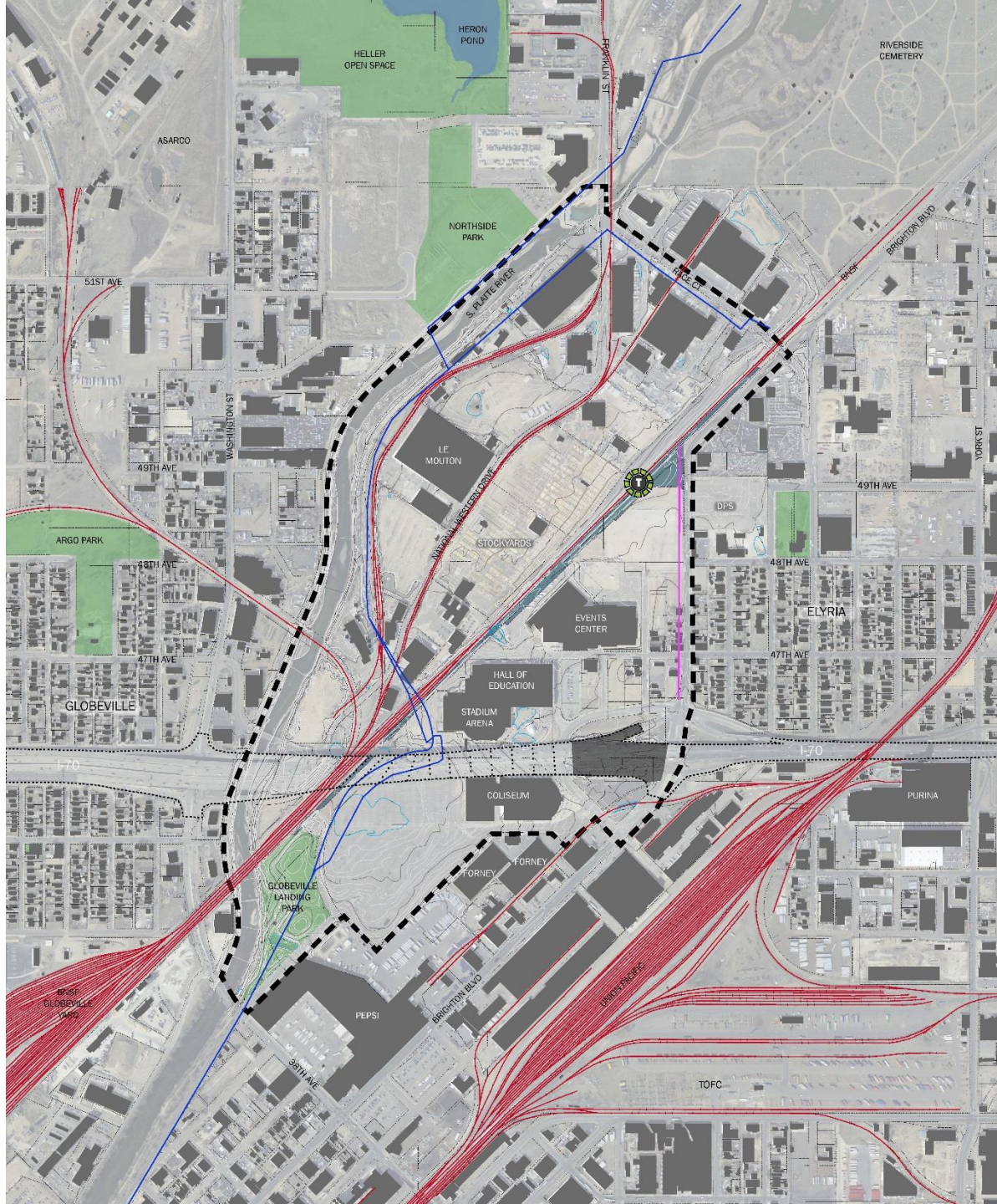
National Western Center Master Plan
Citizens Advisory Committee Meeting

July 31, 2014



National Western Center Master Plan

Site Conditions and Precedents



SITE ASSETS





UNDER I-70



UNDER I-70



UNDER I-70



UNDER I-70



The Denver Coliseum 1950

46th

Lafayette

44th

Brighton

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PRECEDENTS – PROGRAMMING BENEATH INFRASTRUCTURE



PRECEDENTS – PROGRAMMING BENEATH INFRASTRUCTURE



A8ernA, Netherlands



A8ernA, Netherlands



BMX Course, Seattle

PRECEDENTS – BENEATH INFRASTRUCTURE



Nanpu Bridge



Sydney Harbour Bridge



Buffalo Bayou Promenade



Washington Avenue Bridge

UNDER BNSF



NATIONAL WESTERN DRIVE

4753 National Western Dr, Denver, Colorado, United States
Address is approximate



FRANKLIN ST. AND RACE COURT

5142 Franklin St, Denver, Colorado, United States
Address is approximate



RACE COURT

5060 Race Ct, Denver, Colorado, United States
Address is approximate



RAIL CORRIDOR ALONG S. PLATTE RIVER



46th Avenue at National Western Drive

E 47th Ave, Denver, Colorado, United States
Address is approximate



PRECEDENTS – BRIDGE OVER RAIL



PRECEDENTS – BRIDGE OVER RIVER



DELGANY INTERCEPTOR



PRECEDENTS – TERRACED WATERFRONTS



PRECEDENTS – TERRACED WATERFRONTS





National Western Center Master Plan

Rail, Circulation and Parking

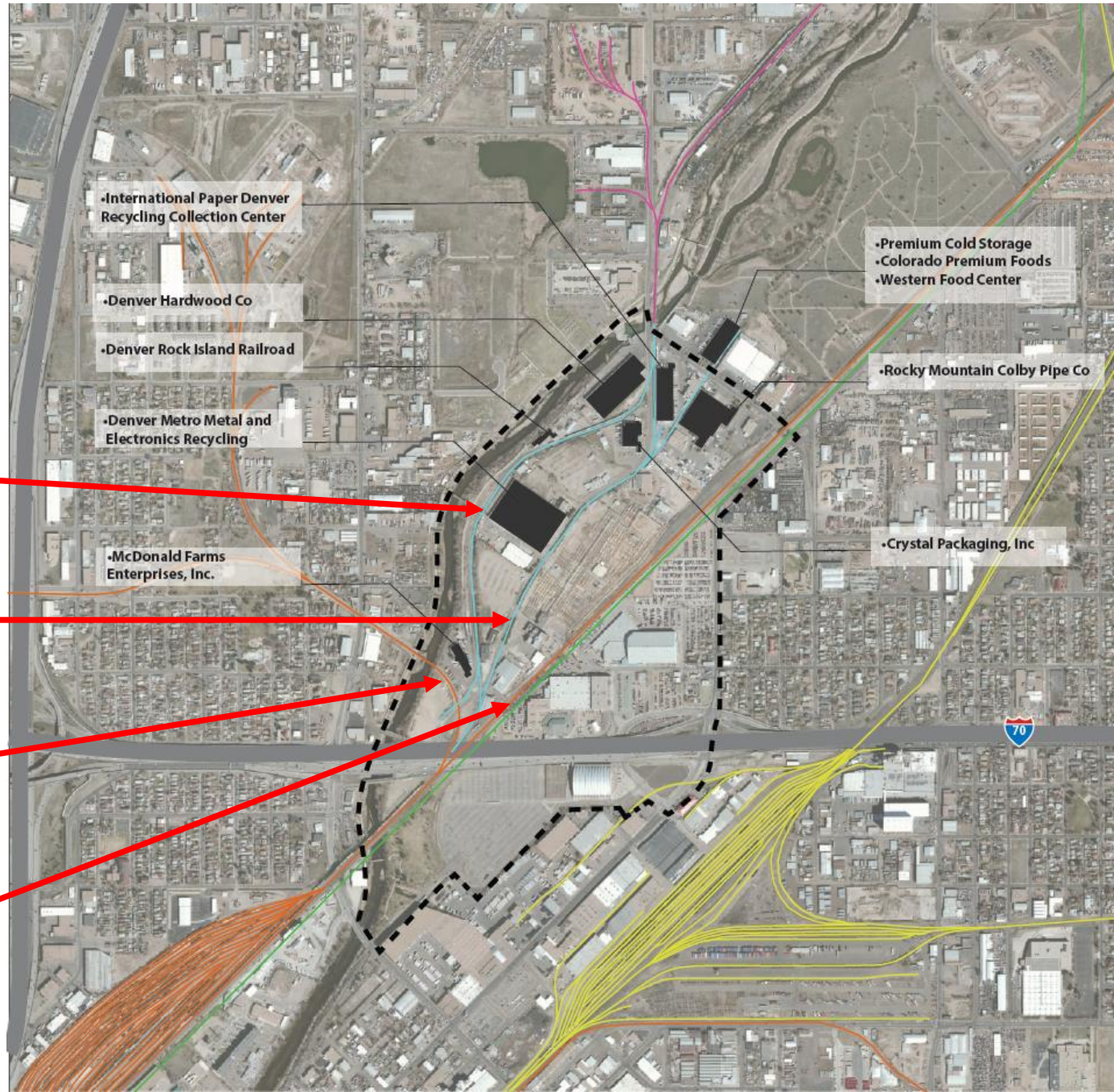
NWC RAIL CONSOLIDATION STUDY

RIVER RAIL
(DRIR)

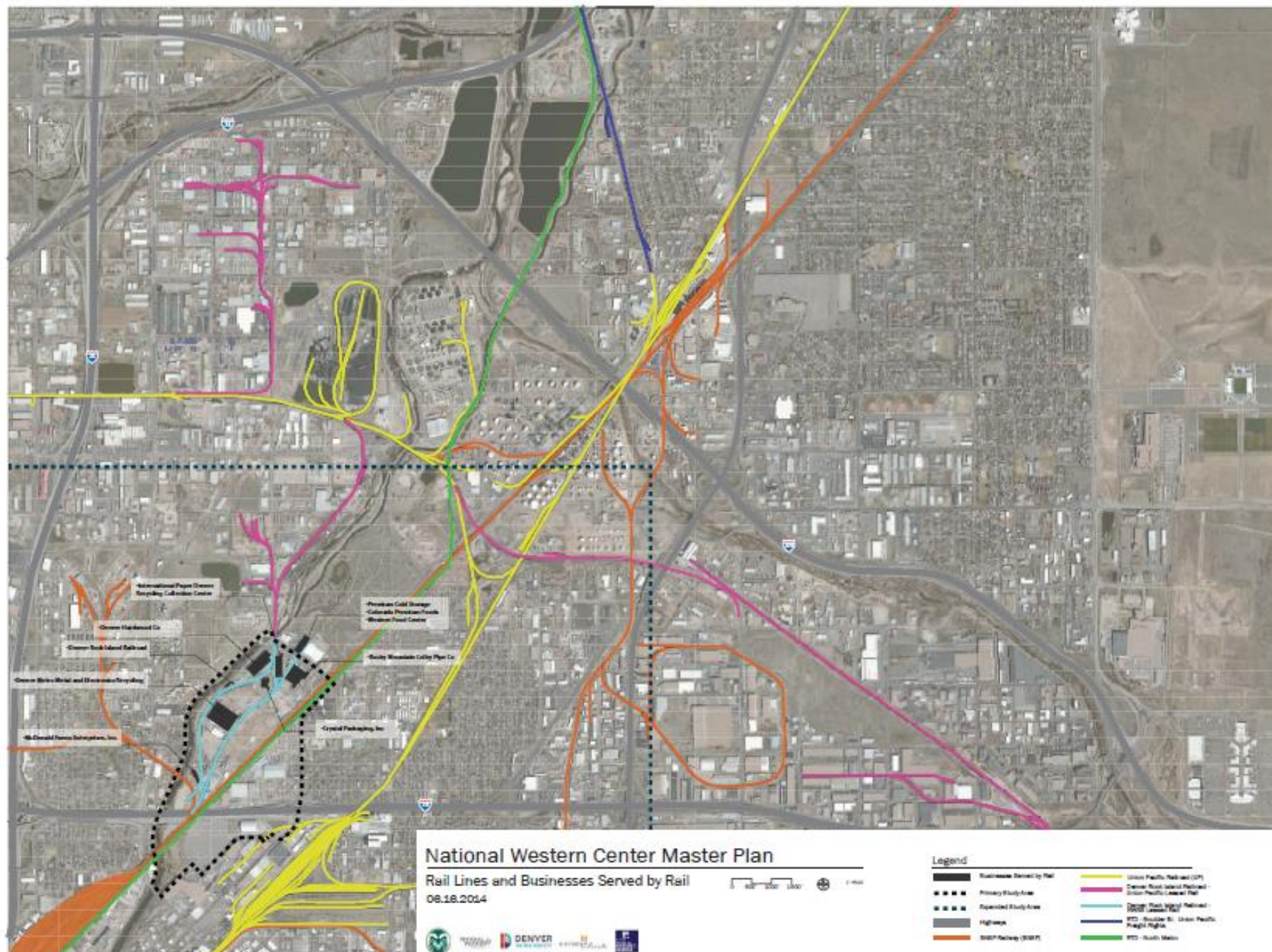
NW DRIVE RAIL
(DRIR)

JERSEY CUTOFF
(BNSF)

BNSF MAINLINE /
RTD NORTH METRO



NWC RAIL REGIONAL AREA MAP









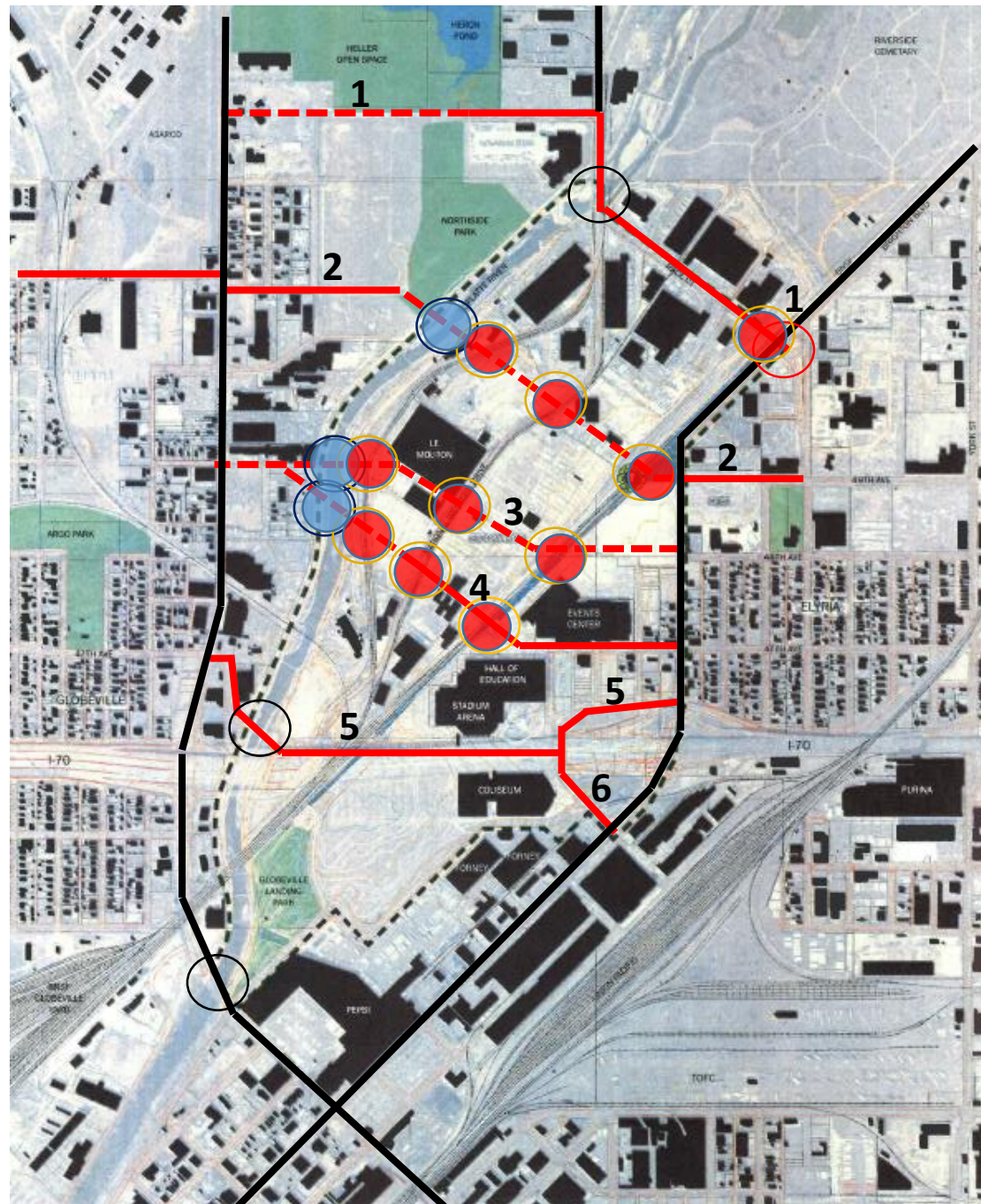
CIRCULATION DISCUSSIONS

Possible East/West Connections

1. 53rd Ave./Franklin/Race Ct.
2. 51st Ave./49th Ave.
3. 49th Ave./48th Ave.
4. 49th Ave./47th Ave.
5. 46th Ave./46th Ave.
6. 46th Ave./44th Ave.

Legend

-  Existing Connection
-  Possible New Connection
-  Vehicular Structure
-  Rail Crossing
-  Existing River Crossing
-  New River Crossing



CURRENT CONDITIONS

- 182 acres are devoted to parking for the Stock Show
 - National Western Owned – 53 Acres
 - National Western Leased – 91 Acres
 - Coliseum – 24 Acres
 - Private – 14 Acres
- 58% of the parking (106 acres) is for patrons, employees, media, sponsors and participants.
 - Represents approximately 12,000 spaces
- 42% (76 acres) is off-site and used for trucks and trailers



National Western Center Master Plan

Program Update

Vision Statement

The National Western Center celebrates the pioneering spirit and promise of the West through year-round experiential life long learning, the arts, entertainment, competition and commerce.

Guiding Principles and Goals

- Community and Neighborhood Integration
- Engage the River and Nature
- Celebrate Western Heritage
- Inspire Health and Wellness
- Build Cultural Crossroads
- Be Pioneering: Break Trail and Foster Innovation
- Create Fun and Entertaining Experiences
- Grow Local, Regional and Global Intelligence
- Embrace an Ethic of Regeneration

NW PROGRAM UPDATE

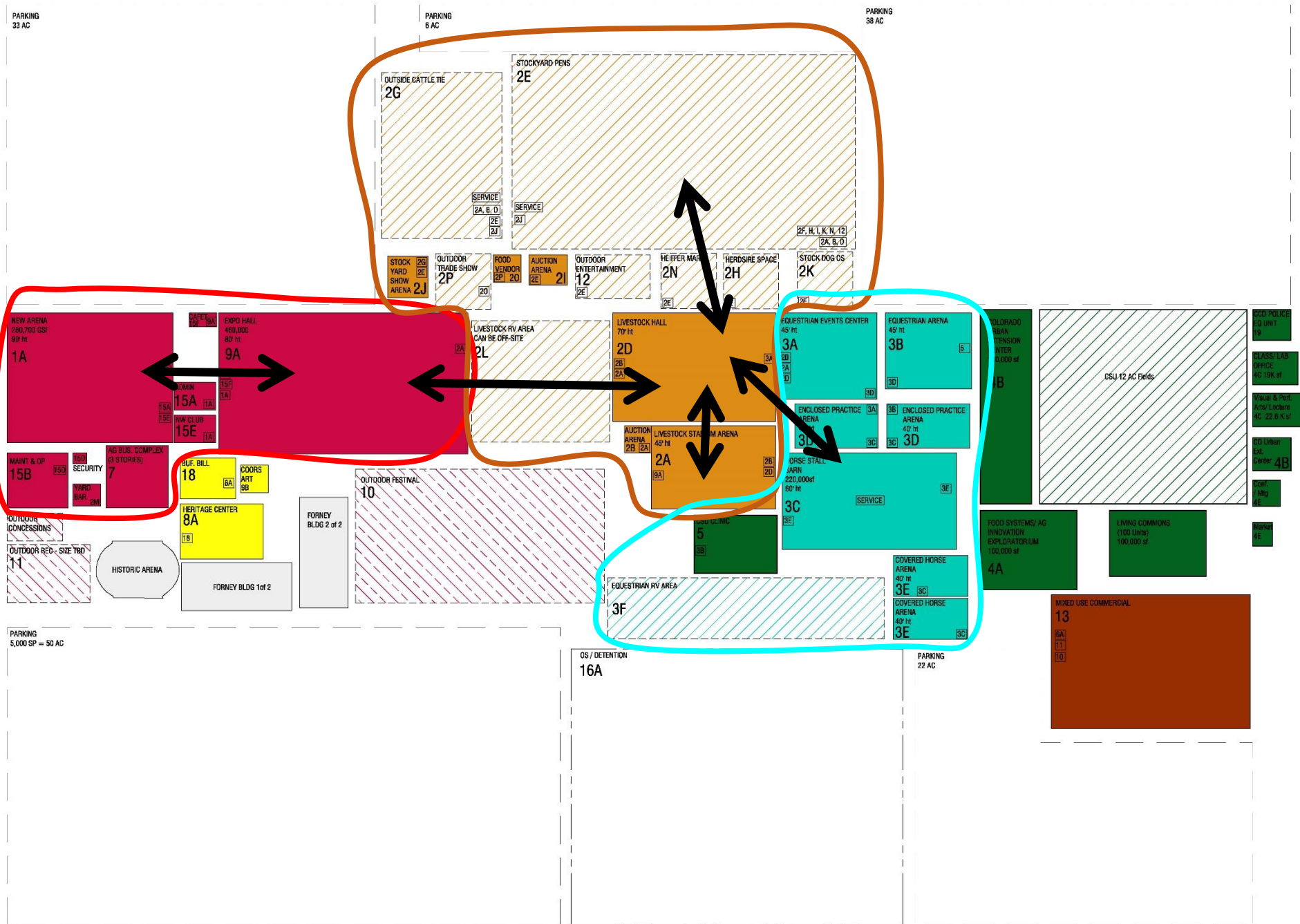


PARKING
33 AC

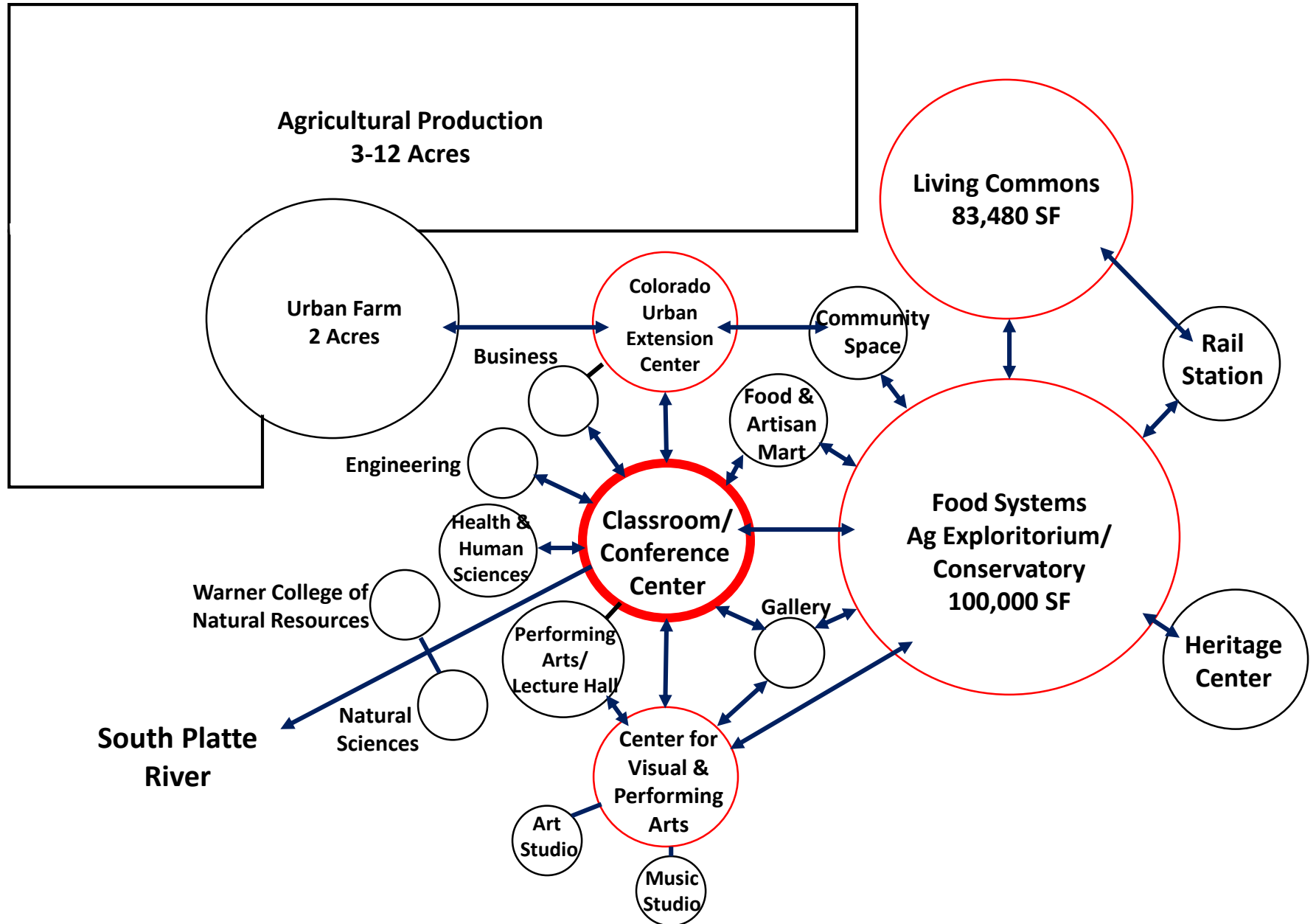
PARKING
33 AC

PARKING
6 AC

PARKING
38 AC




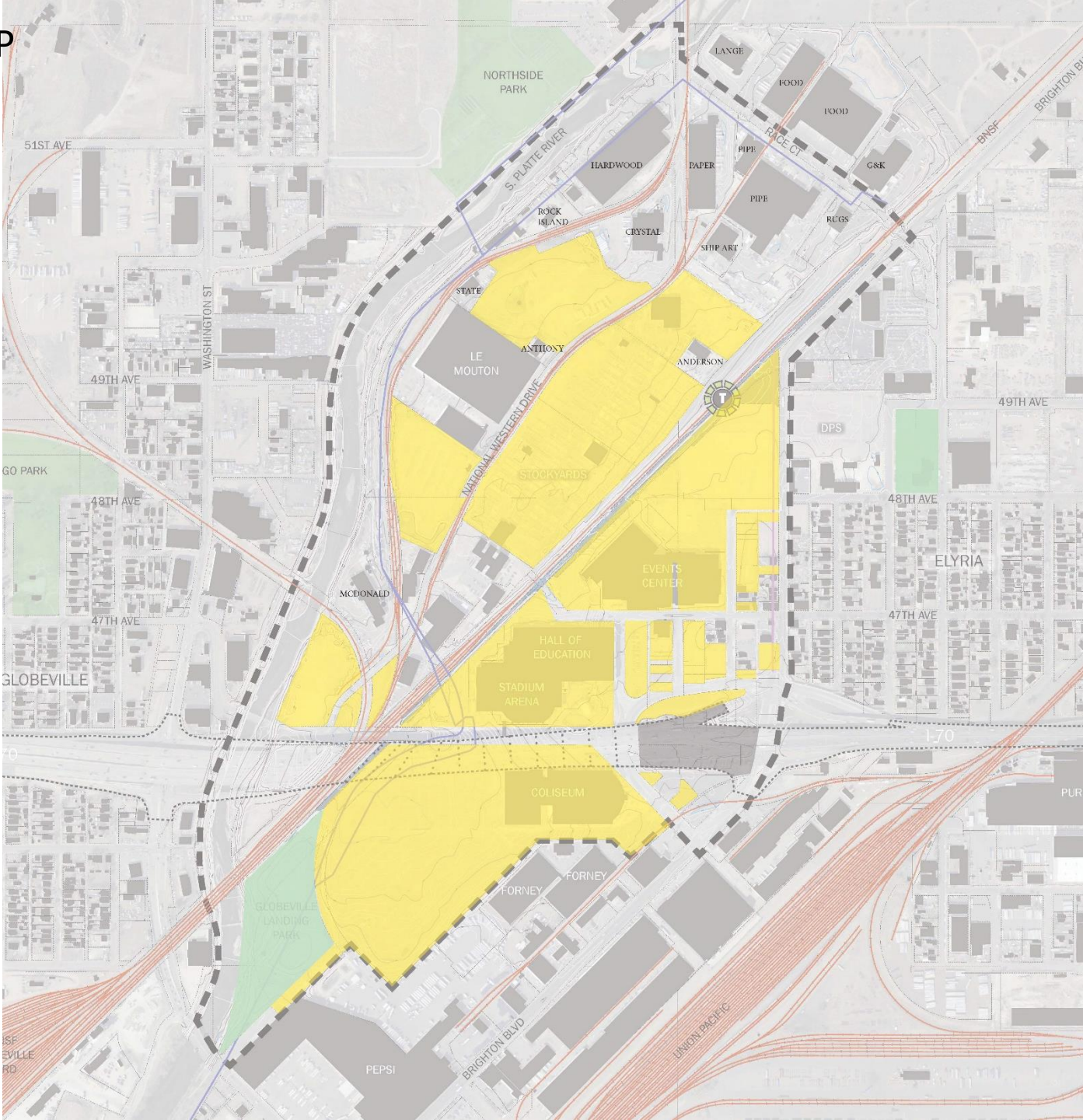
CSU PROGRAM RELATIONSHIP DIAGRAM



PROPERTY OWNERSHIP

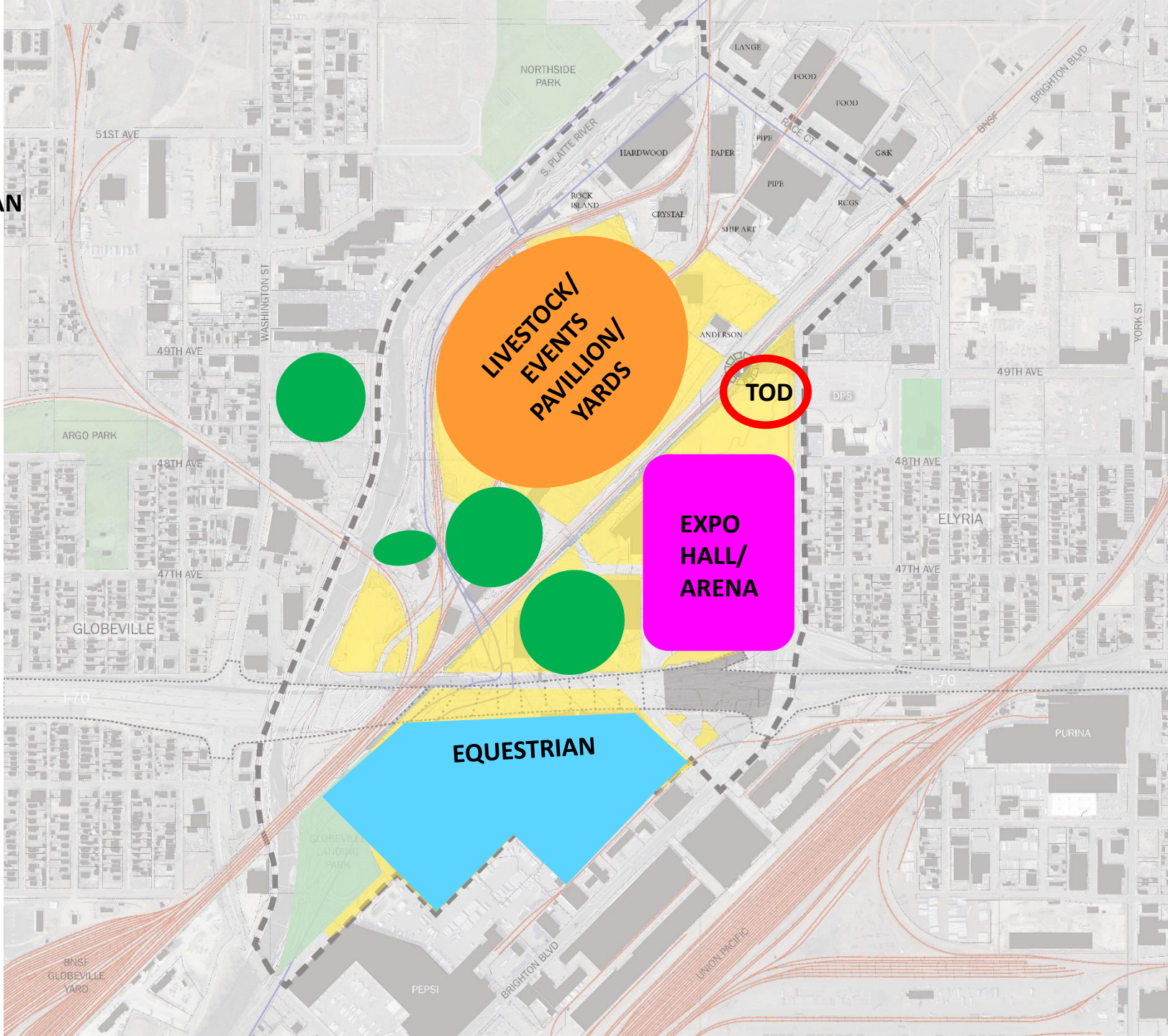
Legend

 NWSS/CCD Land Ownership



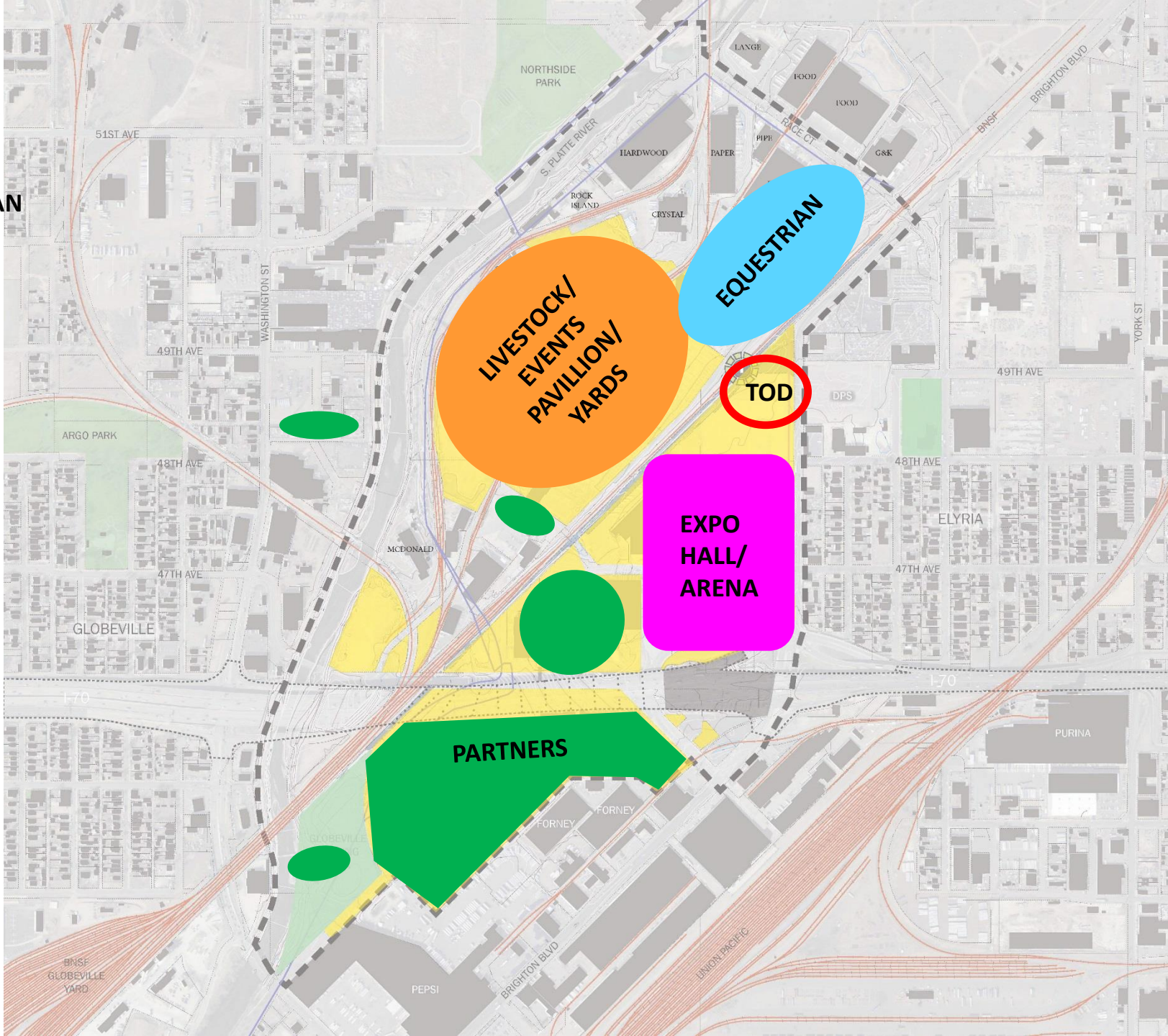
Option X

- MULTI-USE
- LIVESTOCK
- EQUESTRIAN
- PARTNERS



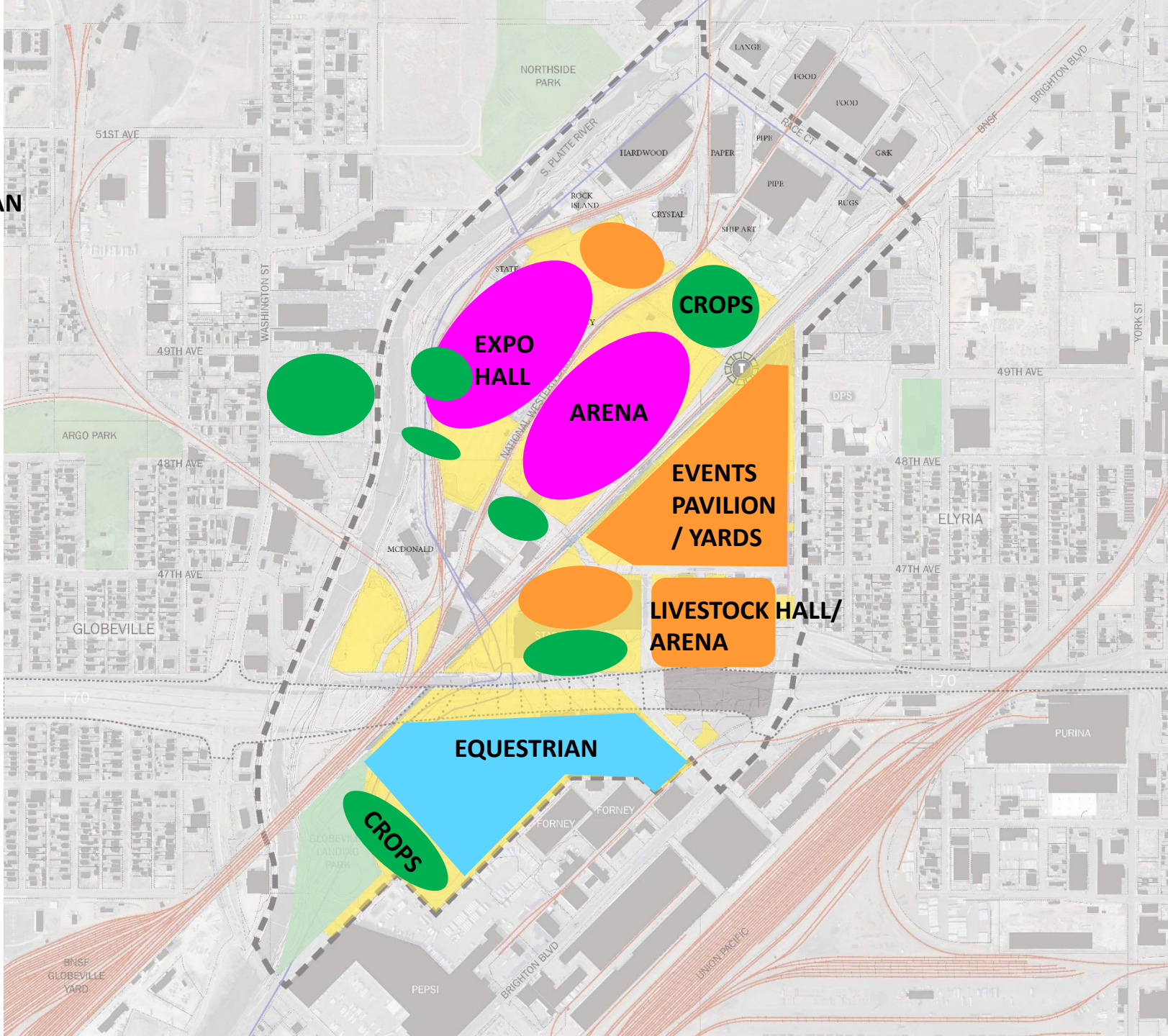
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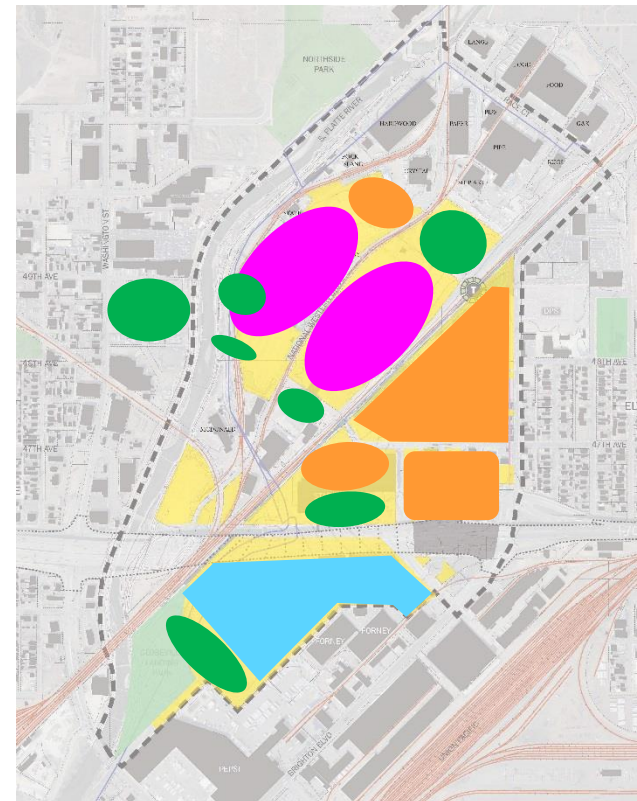
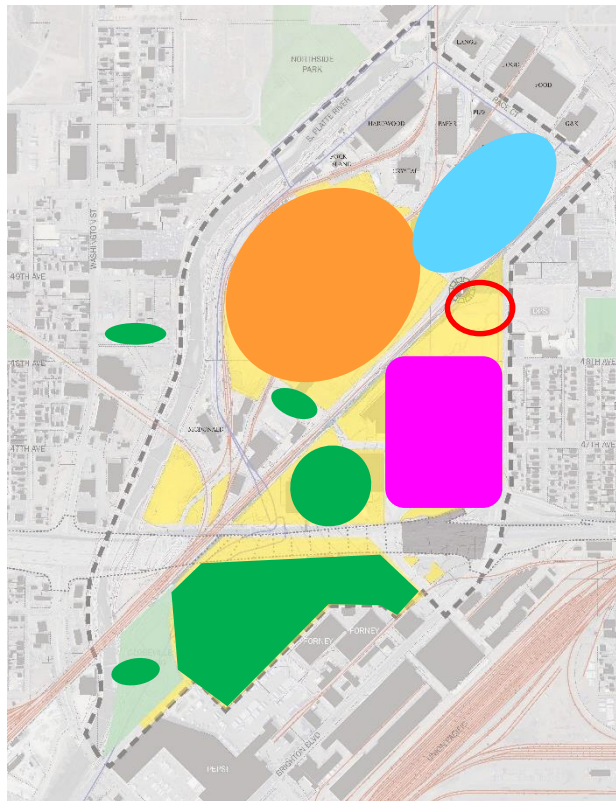
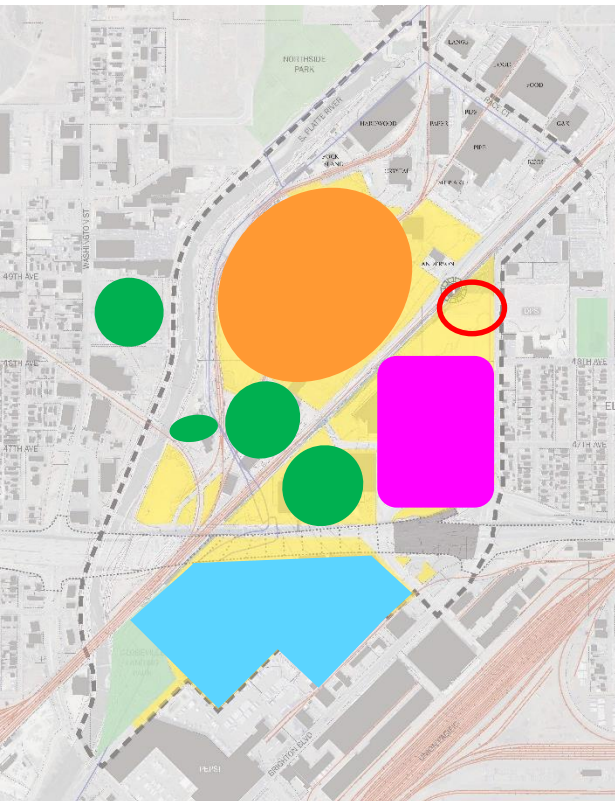


Option CSU

- MULTI-USE
- LIVESTOCK
- EQUESTRIAN
- PARTNERS



NWC PROGRAM LOCATION OPTIONS





National Western Center Master Plan

Public Involvement

Outreach Objectives

- To communicate directly with the community and understand neighborhood needs and interests
- To introduce the National Western Center Partners as part of the planning process and “new neighbor”
- To share the future NWC vision, program and plan with the region

Communication with Community

Partner with North Denver Cornerstone Collaborative

- NDCC Open Houses
- Website
- NDCC Newsletter
- NWC Friday Round-up
- Community flyers/announcements/comment forms



Coordinate with Globeville & Elyria Swansea Neighborhood Plans

- Steering Committee meetings/plan coordination

Community Presence and Partnership

Coordination with CAC and community

- August 9 - Denver Days Neighborhood Beautification & Clean up Saturday 9 am -6 pm Argo Park
- September – Back to School Nights
- October – Farmer’s Market Fridays or school events
- November – TBD
- December – Business Association Holiday Party



Community Meetings

- NDCC Public Open Houses
 - July 22, 2014
 - September 23, 2014
 - December 9, 2014
- NWC Community Meetings
 - Vision, Analysis and Program – August 2014
 - Alternatives – September 2014
 - Final Draft Plan – January 2015



NDCC Open House



Community
Partnership Event
& Community
Newsletters



NWC Public Meeting

Next Steps in the Process

- Finalize Program
- Test Fit facilities (July)
- Develop 2 feasible options for review with Partners and community (August/September)
- Develop preferred alternative (October)
- NWC Public Meeting (mid August)
- Next CAC Meeting August 28, 2014